



2024 - 2028

# STRATEGIC PLAN



Muscular Dystrophy  
New Zealand



# VISION, MISSION & VALUES

## VISION

To promote and enhance the well-being of people affected by neuromuscular conditions - fostering an inclusive and supportive community.

*Ki te whakatairanga me te whakarei ake i te oranga o nga tangata e pa ana ki te neuromuscular conditions - te whakatairanga i te haponi whakauru me te tautoko.*

## MISSION

As the leading source of information and support for people affected by one of over 60 neuromuscular conditions, we advocate for their care and provide services that address the unique needs of our members and their families.

*Hei puna matua mo nga korero me te tautoko mo nga tangata e pa ana ki tetahi o nga mate neuromuscular neke atu i te 60, ka tohe matou mo to raatau tiaki me te whakarato ratonga e whakatutuki ana i nga hiahia ahurei o o tatou mema me o ratau whanau.*

## VALUES

**Sustainable** | Toitūtanga

**Proactive** | Kōkiritanga

**Empowering** | Whakamanatanga

**Connected** | Tūhonotanga



# 2024 - 2028 VISION

The Muscular Dystrophy Association of New Zealand (MDANZ) is a unique member-led organisation that is the national voice for New Zealand's neuromuscular community. We aim to facilitate collaboration between our branch members and lead national initiatives that make a significant difference to the neuromuscular community.

Our annual operating plan will deliver life changing impact to people living with neuromuscular conditions and their communities of support.

## **Sustainable - Toitūtanga**

We are committed to sustainable leadership, continuous learning, innovation and collaboration.

## **Empowering - Whakamanatanga**

We will work in partnership to create opportunities for people living with neuromuscular conditions to enjoy more freedom and participate successfully in life.

## **Proactive - Kōkiritanga**

We will facilitate social change and research. We will proactively identify priority populations and target our resources to make an even bigger difference.

## **Connected - Tūhonotanga**

We value the role of whānau and communities. We foster collective awareness and strong relationships.



# OUR GOALS



Engagement and connection with our members and their communities of support

Ensuring access to current and accurate information on neuromuscular conditions

Improving access to life enhancing resources

Advocating for best practice in approaches to care and treatment for people with neuromuscular conditions

Working in partnership to provide support and advocacy

Committing to grow the resilience and capability of our members, and their families and whānau

# OUR STATEMENT OF INTENT

In adopting this strategic framework, the governing body (National Council) of MDANZ commit to its intent and are collectively responsible for service delivery that aligns with our core values and takes us ever closer to the stated vision.

