

In Touch Rate Card

The *In Touch* magazine is produced quarterly and is the flagship publication of the Muscular Dystrophy Association of New Zealand that informs and inspires its readers.

With a print run of more than 3900, plus web access to free download in pdf format, this magazine has been a trusted source of information on neuromuscular conditions for the past 20 years.

Our reach is nationwide and includes people and

their families living with a neuromuscular condition, education providers, allied health professionals, researchers, specialists, GP's and the New Zealand public.

By advertising in the *In Touch* magazine, you help us to fund this important resource for the community.

RATES (EX GST)			
Full page*	210 (w) x 297 (h) mm	\$990 each	Discounted multi-booking rate, only \$3168 + GST
Half page*	105 (w) x 297 (h) mm <i>or</i> 210 (w) x 148.5 (h) mm	\$480 each	Discounted multi-booking rate, only \$1536 + GST
Quarter page*	52.5 (w) x 297 (h) mm <i>or</i> 210 (w) x 74.25 (h) mm	\$380 each	Discounted multi-booking rate, only \$1216 + GST
1/8 page strip*	210 (w) x 38 (h) mm	\$190 each	Discounted multi-booking rate, only \$608 + GST
Back cover	210 (w) x 297 (h) mm	\$1,190 each	
Advertorial full page	210 (w) x 297 (h) mm	\$990 each	Not available for annual booking.
Advertorial half page	105 (w) x 297 (h) mm	\$480 each	

^{*} Receive a 20% discount when you book advertising for 4 consecutive issues.



Any questions?

Contact a member of our team toll free on 0800 800 337 or email info@mda.org.nz





ARTWORK

Please supply your artwork as an Acrobat pdf file at 300dpi, CMYK with 3mm bleed, and crop marks. Ensure to keep important copy and graphics at least 10mm from edges.

AD SIZES Width x Height in millimetres

Full page	Half page	Quarter page	1/8 page strip
210 x 297	105 x 29	210 x 74.25	
	210 x 148.5	52.5 x 297	
			Placement at base of page
			210 x 38

Back cover

210 x 297	

Advertorial full page

210 x 297

Advertorial half page

105 x 297



Any questions?

Contact a member of our team toll free on 0800 800 337 or email info@mda.org.nz

